



Status and impact of protected cultivation of horticultural crops in Maharashtra

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ABSTRACT

Protected cultivation of high value crops has taken pivotal role for increasing higher productivity and increasing income of the farmers. This study was undertaken to analyse the status and impact of protected cultivation of horticultural crops in the Pune and Nasik districts of Maharashtra during 2018-19. The cumulative area covered under protected cultivation by National Horticulture Mission in Maharashtra is about 4478 ha, of which 61% is under shade net house and 37% is under naturally ventilated polyhouse. Farm business analysis shows that among four crops grown under polyhouse, carnation was the best option for farmers getting maximum net income of ₹2.22 lakhs per year for 1000 sq.m area. Similarly, among four crops grown under shade net house, capsicum was found to be the best option for realizing maximum net income of ₹1.03 lakhs per eight months for 1000 sq.m area. Fractional logit model shows that the age of household, farm size, household income and access to subsidy were the significant factors for the proportion of total farmland allocated to protected cultivation. Higher initial investment, high cost of planting materials, incidence of pests and diseases, poor price received etc., were the most important constraints in adoption of protected cultivation. Thus, it is suggested that the government support in the form of capital subsidy needs to be strengthened further to enhance adoption rate and also high value crops such as anthurium and orchid which provide high income to the farmers need to be focused on.

Key words: Impact of protected cultivation, economics of protected cultivation, fractional logit regression.

INTRODUCTION

Protected cultivation is a capital intensive technique, wherein the microclimate surrounding the plant body is controlled to clinch a higher net return compared to its traditional cultivation (Spehia, 13; Prabhakar *et al.*, 8; Punera *et al.*, 10; Kumar *et al.*, 5). Protected cultivation involves the use of innovative structures (greenhouses, net houses, tunnels) to provide a controlled environment to crops and assists them in protecting from adverse climatic conditions. Apart from this, protected cultivation ensures higher returns due to higher yield with better quality. Furthermore, it ensures efficient utilization of inputs such as fertilizers, pesticides, and water when compared to the open field conditions (Sanwal *et al.*, 12; Martínez-Blanco *et al.*, 6; Van Lenteren, 14; Yang *et al.*, 15). Since off-season production can be made under protected cultivation, therefore it gives an opportunity to fetch higher prices (Kallo and Singh, 4; Sabir and Singh, 11). The Government of India has initiated a number of schemes such as National Horticulture Mission (NHM), National Horticulture Board (NHB), Rashtriya Krishi Vikas Yojana (RKVY) and Horticulture Mission for North East and Himalayan

States (HMNEH) for the promotion and development of protected cultivation. The major scheme is NHM, which offers a 50% subsidy for setting up of protected cultivation structures and also provides 50% subsidy for purchase of planting materials and cultivation of vegetables and flowers under polyhouse/shade net house. With these interventions, the area achieved under protected cultivation by NHM in India was 14136 ha during 2005-06 to 2017-18 (Prakash *et al.*, 9). Under number of schemes such as NHM, NHB and RKVY are being implemented by the Government of Maharashtra for providing financial assistance to the farmers to enhance the adoption level of protected cultivation technology. This has led to the emergence of as a major producer of horticultural crops in the state. Pune and Nasik districts of Maharashtra, shares nearly 1/5th of total area under protected cultivation. Pune district has been identified as an Agri Export Zone (AEZ) for floriculture and the State Agricultural Marketing Board (SAMB) has established horticulture training center at Talegaon-Dabhade. At this centre, training is provided to the farmers regarding green/poly house management, with special focus on floriculture. Besides, numerous public and private nurseries were established which meet the requirement of planting materials both for protected and open field conditions. A number of research centers and adequate extension service agencies are providing all help and support to the

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farmers and also conducting research in various areas pertaining to these crops. All these policy will have an impact on the feasibility of the protected cultivation technology and ultimately improving farm income. With this backdrop, this research study was conducted in Pune and Nasik districts of Maharashtra with the objectives: (i) to study the present status of protected cultivation in Maharashtra; (ii) to estimate the crop-wise costs and returns under protected and open field conditions; (iii) to analyse the proportion of the total farmland allocated to the protected cultivation; and (iv) to identify constraints in adoption of protected cultivation.

MATERIALS AND METHODS

The study was conducted in Pune and Nasik districts of Maharashtra, which accounts for 18% of the total area under protected cultivation in Maharashtra. A multi stage sampling technique was used for collecting primary data pertaining to the year 2018-19. Four blocks viz., Maval, Haveli, Nasik and Malegaon were selected purposively based on large area under protected cultivation. In subsequent stratification, three villages from each block were selected purposively. A total of twelve villages comprising 116 protected cultivation farmers from four blocks were surveyed. Further, for the purpose of comparison, 80 farmers following open method of cultivation were also selected randomly from the same villages. Thus, a total of 196 farmers were interviewed consisting of 116 protected and 80 open field cultivators. These farmers were interviewed to collect information on socio-economic characteristics, type of structure and its establishment costs, cost of cultivation, productivity, income and constraints.

Farm business analysis was done to estimate the costs and returns of different crops under protected and open field conditions. The costs were categorized into fixed and variable costs. Fixed costs included land rent, interest on fixed capital, the amortized cost of crop establishment and depreciation. Variable costs included interest on working capital, planting materials, fertilizers, organic manures, labour, irrigation charges, plant protection chemicals, and packaging and transportation. The gross returns were computed by multiplying the total production of flowers and vegetables with respective prices received. The net returns were calculated by subtracting the gross returns from annual total costs and the equation can be expressed as

$$\pi = TR_i - TC_i \dots\dots\dots(1)$$

Where π is net revenue; TR_i is total revenue and TC_i is the total cost

The fractional logit model was employed to estimate the proportion of the total farmland allocated to the protected cultivation. The dependent variable is

a fractional value that ranges from zero to one, with a $1 \times k$ vector of explanatory variables. The solution for these variables can be addressed with a nonlinear function satisfying $0 \leq g(.) \leq 1$, where $g(.)$ is a nonlinear model. The conditional mean of the dependent variable is denoted as,

$$E(Y/X) = g(X\beta) \dots\dots\dots(2)$$

Where, g is the function satisfying $0 < g(.) < 1$ condition, β is a $k \times 1$ vector and x is a set of independent variables. The log-likelihood function for the fractional model is specified as

$$\ln L = \sum_{i=1}^N Y_i \log[g(X_i\beta)] + (1 - Y_i) \log[1 - g(X_i\beta)] \dots\dots\dots(3)$$

Where N is the number of protected cultivation farmers, Y_i is the dependent variable. Based on the above equation, the parameters can be estimated in the same manner as in the binary logistic regression model by maximizing the log-likelihood function. The explanatory variables used in the regression are summarized in Table 1.

RESULTS AND DISCUSSION

There are various schemes for promotion and development of protected cultivation both at central and state level. The major scheme is NHM, which offers 50% subsidy for setting up of protected cultivation structures and also provides 50% subsidy for purchase of planting materials and cultivation of vegetables and flowers under polyhouse/shade net house. In India, the area covered under protected cultivation promoted by NHM from 2005-06 to 2017-18 was 14136 ha. During the same period, the area brought under protected cultivation in Maharashtra was about 4478 ha (Table 2), of which the share of shade net house is 61% followed by naturally ventilated polyhouse (37%), plastic tunnel (1.9%) and green house structure (0.9%).

Socioeconomic characteristics of farmers practicing protected cultivation and open field cultivation in Maharashtra were presented in Table 3. Majority of the farmers were between 30 to 45 years of age, which was 71.7% and 70% in case of protected and open field cultivation, respectively. A considerable difference in the educational qualification between the two groups of farmers was witnessed. It was observed that majority of the farmers practicing protected cultivation had intermediate education (41.7%), followed by graduates and above (26.7%) and high school education (28.3%). Whereas, about 45% of the farmers doing open field farming had either higher school education or less than that. About 38% of the farmers had an experience of 5 to 10 years, followed by 2 to 5 years (35%) and very few (17%) had farming experience of more than 10 years in

Table 1. Definition of variables used in the fractional logit regression model.

S. No.	Unit of measurement	Expected sign
Dependent variable	Proportion of farmland allocated to protected cultivation	
Age	Age of the head of the household (years)	+
Education	Number of years of formal education by the farmer	+
Farm size	Size of the land owned by household (ha)	±
Household size	Number of people in the household	±
Ln_Income	Average household annual income (₹)	+
Loan	1 if the farmer has access to credit; 0 otherwise	+
Subsidy	1 if the farmers has access to subsidy; 0 otherwise	+
Distance to market	Distance of the farm to the market (km)	-
Extension contact	1 if the farmer has access to advice from extension workers; 0 otherwise	+
Protected farming experience	Experience in protected farming (years)	+

Table 2. Area achieved under protected cultivation by NHM in Maharashtra.

Particulars	Total area (ha)	% share
Green house structure (fan & pad system)	41	0.25
Naturally ventilated polyhouse	1639	10.23
Shade net house	2747	17.14
Plastic tunnel	51	0.32
Sub total [#]	4478	27.94
Anti-bird / anti-hail nets	219	1.37
Planting material of high-value vegetables grown in poly house	341	2.13
Planting material for flowers for poly house/ shade net	623	3.89
Plastic mulching	10364	64.68
Sub total	11547	72.06
Total	16025	100

Source: National horticultural mission (2005-06 to 2017-18); Note: # indicates up to plastic tunnel can be called as protected cultivation.

protected cultivation as it is relatively new technology for India. While under open field cultivation, almost all the farmers had farming experience of more than 10 years. Majority of the farmers (87%) had 1 protected cultivation structure and the remaining had 2 protected cultivation structure. Majority of the population surveyed under open field condition is engaged in agriculture (97.5%). While in case of protected cultivation about 92% of the farmers were engaged as farming by profession, followed by businessmen/service providers (5.83%), LIC agents (1.67%), and very few had government service (0.83%). In case of the area under protected cultivation, most of the farmers (53.3%) had less than 1000 m², followed by 1000 to 2000 m² (28.3%).

Table 4 shows that the total establishment cost under polyhouse condition was higher in the case of a rose about ₹16.15 lakhs followed by gerbera (₹13.79

lakhs), carnation (₹12.99 lakhs) and capsicum (₹10.05 lakhs) for polyhouse size of 1000 m². The most important component of the establishment cost was polyhouse structure which was highest for capsicum accounts for 84% of the total establishment cost, followed by rose (80%), gerbera (72%) and carnation (66%). Whereas, the crop establishment was high for carnation (₹3.12 lakhs) having 24% share to the total establishment cost followed by gerbera (₹2.60 lakhs), rose (₹1.4 lakhs) and capsicum (₹0.32 lakhs) having 19, 9 and 3% share to the total establishment cost, respectively. The subsidy amount to the total establishment cost was ₹7.18 lakhs, ₹5.97 lakhs, ₹5.75 lakhs and ₹4.76 lakhs for rose, carnation, gerbera and capsicum, respectively.

The cost of cultivation of different crops under different polyhouse sizes were analysed and presented in the Table 5. The total cost of cultivation

Table 3. Classification of farmers based on socioeconomic characteristics (N=196).

Particulars	Classification	Polyhouse in % (N=96)	Shade net house in % (N=20)	% to total (N=116)	Open field in % (N=80)
Age (years)	Less than 30	11.5	0.0	9.2	15.0
	30-45	70.8	80.0	71.7	70.0
	More than 45	17.7	20.0	19.2	15.0
Education	Illiterate	0.0	0.0	0.0	10.0
	Primary	0.0	0.0	0.8	30.0
	High school	29.2	30.0	30.8	45.0
	Intermediate	40.6	50.0	41.7	15.0
	Graduate and Above	30.2	20.0	26.7	0.0
Farming Experience (years)	Less than 2	6.52	10.0	9.2	0.0
	2 to 5	25	80.0	35.8	0.0
	5 to 10	45.8	0.0	37.5	0.0
	More than 10	22.9	0.0	17.5	100
Number of polyhouse owned	Up to 1	85.4	90.0	86.7	-
	2	14.6	10.0	13.3	-
Occupation	Farmer	93.7	80.0	91.67	97.5
	Business/service	6.3	5.0	5.83	2.5
	Government	0.0	5.0	0.83	0.0
	LIC agent	0.0	10.0	1.67	0.0
Area under protected cultivation (m ²)	Less than 1000	52.08	70.0	53.3	-
	1000 to 2000	33.33	10.0	27.2	-
	2000 to 3000	1.0	0.0	0.8	-
	3000 to 4000	13.54	20.0	15.8	-

Table 4. Crop-wise establishment cost under different polyhouse sizes.

Crop	Poly house size (m ²)	Polyhouse structure (₹)	Irrigation system (₹)	Crop establishment (₹)	Total establishment cost (₹)	Subsidy (₹)	Establishment cost minus subsidy (₹)
Rose	1000	1296507	173000	145898	1615405	718500	896905
	2000	2103291	264000	290716	2658007	1192000	1466007
	3000	2972546	344000	433830	3750376	1619000	2131376
	4000	3797220	414000	579522	4790741	2092000	2698741
Carnation	1000	861507	125000	312836	1299343	597500	701843
Gerbera	1000	996507	122500	260470	1379477	575500	803977
	2000	1803291	213500	519146	2535937	1106000	1429937
	4000	3497220	359000	1026933	4883152	2120000	2763152
Capsicum	1000	846507	126400	32750	1005657	476500	529157
	2000	1653291	217400	65500	1936191	908000	1028191
	4000	3247219	367000	131500	3745720	1724000	2021720

of carnation under polyhouse worked out to ₹4.60 lakhs, followed by gerbera (₹4.59 lakhs), rose (₹4.49 lakhs) and capsicum (₹3.14 lakhs) for the polyhouse size of 1000m². This may be due to fact that carnation and gerbera have high planting materials cost leading to increase an overall cost of cultivation. Among four crops under study, carnation was the best option for getting maximum income from polyhouse as it showed net income of ₹2.22 lakhs in area of 1000m². This was followed by rose (₹1.64 lakhs), gerbera (₹1.63 lakhs) and capsicum (₹1.04 lakhs). The benefit cost ratio is found to be highest in carnation (1.48), followed by rose (1.37), gerbera (1.36) and capsicum (1.33) for the polyhouse size of 1000m². The benefit cost ratio was greater than unity indicating that the cultivation of crops under protected cultivation is profitable.

The establishment cost of different crops under shade net house is depicted in Table 6. The total establishment cost without subsidy ranges between

₹5.71 lakhs to ₹5.81 lakhs for the shade net house size of 1000m². Among the total cost of establishment, installment of shade net house structure comprises of nearly 75% of the cost, whereas irrigation system and equipment's accounts for around 22% of the cost of establishment. It could be seen that, land development cost in case of cucumber was about 4.28%, which is less than 4% in the case of the other three crops.

The cost of cultivation of different crops under shade net house is displayed in Table 7. Total cost was maximum in case of capsicum (₹2.90 lakhs), followed by tomato (₹2.72 lakhs), Cucumber (₹1.15 lakhs), and Marigold (₹1.08 lakhs) for the shade net house size of 1000m². It is clear that, about 80% of the total cost is composed of total variable cost, and the remaining 20% comprises of total fixed cost for all the four crops. Among four crops under study, capsicum was the best option for getting maximum income from shade net house as it showed net income

Table 5. Crop-wise net income under different polyhouse sizes.

Crop	Cost of cultivation			Income			
	Polyhouse size (m ²)	Fixed costs (₹)	Variable costs (₹)	Total cost (₹)	Total income (₹)	Net income (₹)	Benefit cost ratio
Rose	1000	205666	243809	449475	613888	164413	1.37
	2000	354828	340446	695275	1175785	480511	1.69
	3000	516183	434334	950517	1799671	849154	1.89
	4000	683143	607810	1290953	2399562	1108609	1.86
Carnation	1000	230272	230613	460885	683205	222321	1.48
Gerbera	1000	226234	233287	459521	623441	163920	1.36
	2000	407870	359039	766909	1260242	493333	1.64
	4000	783488	597791	1381280	2449233	1067953	1.77
Capsicum	1000	136634	177969	314603	419025	104422	1.33
	2000	268247	355938	624185	849375	225190	1.36
	4000	521995	699548	1221543	1728000	506457	1.41

Table 6. Crop-wise establishment cost under shade net house.

Crop	Shade net house size (m ²)	Shade net house structure (₹)	Irrigation system (₹)	Crop establishment (₹)	Total establishment cost (₹)	Subsidy (₹)	Establishment cost minus subsidy (₹)
Capsicum	1000	431611	123500	24850	579961	274500	305461
Tomato	1000	431611	124250	16000	571861	274500	297361
	2000	588140	215500	36000	839640	398000	441640
Cucumber	1000	431611	129000	21200	581811	274500	307311
	4000	1069979	367000	67600	1504579	710989	793590
Marigold	1000	431611	123000	18700	573311	274500	298811
	4000	1069979	359500	74800	1504279	710989	793290

of ₹1.03 lakhs for the size of 1000m², followed by marigold ₹1.02 lakhs. Also benefit cost ratio was found to be highest in capsicum (1.36) followed by marigold (1.35), cucumber (1.17). The benefit cost ratio for tomato is slightly more than one, therefore, the production of tomato in a shade net house was not found to be economically feasible.

The crop-wise productivity under protected and open field condition was analyzed and the results are presented in the Table 8. It is observed that the crop productivity inside the polyhouse/shade net house increases by a minimum of 76% (marigold) to a maximum of 136% (capsicum) as compared to that in open method of cultivation. On an average, the productivity obtained under protected cultivation was 2.13 times more when compared to open method of cultivation. Jethi *et al.*, (3); Negi *et al.*, (7); Sphehia, (13) also confirmed that the protected cultivation of vegetables leads to higher yields ranges between 40% to 95% when compared to open method of cultivation.

Marginal effects from the multiple fractional logit regression models are depicted in Table 9. Results of the fractional logit regression model show that one-year increases in a farmer's age, the proportion of land allocated to protected cultivation increases by 0.32. On the contrary, a one ha increases in farm size the proportion of land allocated to protected cultivation decreases by 9%. Further, a one percent increase in household income increases the proportion of land allocated to protected cultivation by 8%. The estimated marginal effects of dummy variable show that with the provisions of subsidy the proportion of land allocated to protected cultivation increases by 3%.

The protected cultivator's expressed a number of constraints which needs the attention of the policymakers and implementing agencies. The high initial investment in the construction of polyhouse, high cost of planting materials and incidence of pests and diseases were the most important constraints

in adoption of protected cultivation (Table 10). The polyhouse cultivation requires a high initial investment. To promote protected cultivation, the government of India has launched a number of program/scheme. However, its access is limited to a few farmers (Chatterjee *et al.*, 2; Bhatnagar,1). Long-distance to the market is another challenge as a result the farmers had to incur higher expenditure on transportation of produce. It was observed during the survey that almost all the farmers had reported non-availability of crop insurance scheme for flowers and vegetables. Insurance of risky and high-value crop is utmost required and can be achieved by the inclusion of such crops in the ongoing scheme "Pradhan Mantri Fasal Bima Yojana" (PMFBY).

The polyhouse cultivator's of flowers and vegetables expressed the need for training and skill development on various aspects of cultivation. The most important was agronomic practices of cultivation of various flowers and vegetables under polyhouse cultivation (Table 11). Control of pests and diseases were other aspects which once attack the polyhouse is very difficult to control unless the right kind of dose of pesticide is applied. Cultivation of flowers and nursery raising were another challenge for which farmers felt

Table 8. Crop productivity under protected and open field condition (₹/acre).

Crop	Protected	Open cultivation	Increase (%)
Rose (No in lakhs) [§]	7.99	3.48	129.6
Capsicum(tons) [#]	14.8	6.25	136.8
Tomato (tons) [#]	27.7	13.1	111.5
Marigold (tons) [#]	18.0	4.8	76.5

Note: \$- one year growing period of rose considered for open field and protected cultivation as well; #- four month growing period of capsicum and tomato considered for protected and open field cultivation as well.

Table 7. Crop-wise net income under shade net house.

Crop	Cost of cultivation			Income			Benefit cost ratio
	Shade net size (m ²)	Fixed costs (₹)	Variable costs (₹)	Total cost (₹)	Total income (₹)	Net income (₹)	
Capsicum	1000	58240.9	232155	290396	394250	103854	1.36
Tomato	1000	54516	218136	272651	283500	10849	1.04
	2000	105183	376640	481823	501260	19437	1.04
Cucumber	1000	22940	92983	115923	135135	19212	1.17
	4000	62648	238676	301325	383877	82552	1.27
Marigold	1000	21966	86681	108647	147000	38353	1.35
	4000	79239	342817	422056	525000	102944	1.24

Table 9. Estimated coefficients and marginal effects of fractional logit regression model.

Variables	Estimates of the fractional logit model		Marginal effects	
	Coefficients	Z	(dy/dx)	Z
Age (years)	0.0228**	2.16	0.0032**	2.17
Education (years)	0.0288	0.73	0.0040	0.73
Farm size (ha)	-0.6520***	-4.43	-0.0924***	-4.37
Household size (No)	-0.0376	-0.97	-0.0053	-0.97
Ln_Income (₹)	0.5936***	4.56	0.0841***	4.48
Loan (1=yes, 0=otherwise)	0.0873	0.50	0.0123	0.50
Subsidy (1=yes, 0=otherwise)	0.2127*	1.79	0.0301*	1.76
Distance from market (km)	0.0008	0.35	0.0001	0.35
Extension contact (1=yes, 0=otherwise)	-0.1445	-1.22	-0.0204	-1.24
Experience in protected farming (years)	0.0160	0.93	0.0022	0.92
Constant	-10.239***	-6.32		
Wald chi ² (11)	180.80			
Pseudo R ²	0.0743			
Prob > chi ²	0.001			
Observations	116			

Note: ***p<0.01, **p<0.05, *p<0.1

the need for training. Repair and maintenance of the structure is another skillful task which needs training. Application of fertilizer through drip is also a skillful task and requires an understanding of the right dose and quantity of fertilizer to be applied.

Shade net house cultivators expressed a number of constraints like a high initial investment, low price for the produce, difficulty in getting subsidy and high cost of transportation (Table 12). Long-distance to the

market is another constraint as a result a few farmers in the study area were forced to sell the produce to the local aggregators. The small amount of product which is harvested every day is aggregated by the transporter who collects from each of the polyhouses. The small volume and distant market adds to the marketing cost. Many of the farmers also indicated that high cost of plant protection chemicals, low price for the produce, lack of adequate and timely disbursement of loans, the incidence of pests and diseases, difficulty in getting credit and no insurance for crops etc., were the major constraints in adoption of shade net house.

Table 10. Constraints in adoption of polyhouse farmers.

Particulars	Mean Garrett's score	Rank
High initial investment in the construction of polyhouse	93.67	1
High cost of planting material	87.00	2
High incidence of insect pest or diseases	83.42	3
Long-distance to the market	77.00	4
High cost of transportation	75.00	5
High cost of plant protection chemicals	73.65	6
Poor price received	68.00	7
Lack of adequate and timely disbursement of loans	67.12	8
Non-availability of skilled labour	58.23	9
No insurance for crops	53.43	10

Table 11. Training needs of polyhouse cultivators.

Particulars	Mean Garrett's score	Rank
Agronomic practices	84.12	1
Control of pest and diseases	82.32	2
Flower cultivation	75.00	3
Nursery raising	67.00	4
Vegetable cultivation	62.30	5
Repair and maintenance structure	50.40	6
Fertigation unit	48.00	7
Packaging	45.30	8
Trainings on export aspects	42.50	9

Table 12. Constraints faced by shade net house farmers.

Particulars	Mean Garrett's score	Rank
High initial investment in the construction of net house	90.10	1
Poor price received	86.23	2
Difficulty in getting a subsidy	83.33	3
High cost of transportation	80.00	4
Lack of local technical expertise	78.65	5
Long-distance to the market	75.76	6
Lack of adequate and timely disbursement of loans	73.23	7
High incidence of insect pest or diseases	71.13	8
Difficulty in getting credit	69.00	9
No insurance for crops	58.20	10
High cost of plant protection chemicals	53.54	11

Table 13. Training needs of shade net house farmers.

Particulars	Mean Garrett's score	Rank
Agronomic practices	81.00	1
Vegetable cultivation	78.33	2
Training in marketing and exports	73.67	3
Control of pest and diseases	67.00	4
Nursery raising	62.33	5
Flower cultivation	50.20	6
Repair and maintenance structure	46.10	7
Fertigation unit	43.00	8

The shade net house cultivation being the capital and knowledge-intensive the farmers expressed the need for training in number of aspects to improve their skill and knowledge. The major areas are agronomic practices, vegetable cultivation, marketing, control of pests and diseases, nursery raising, flowers cultivation, repairs and maintenance of the structures and fertigation unit (Table 13).

The results shows that the area covered under protected cultivation by NHM in India was 14136 ha, while the area brought under protected cultivation by Maharashtra was about 4478 ha, of which the share of shade net house is 61% followed by naturally ventilated polyhouse (37%), Plastic tunnel (1.13%) and green house structures (0.9%). The establishment cost of protected cultivation was very high, but offers higher returns. Protected cultivation of vegetables and flowers leads to higher yields

ranging from 76% to 137% as compared to open method of cultivation. The benefit cost ratio was found to be more than one for all crops except tomato under shade net house, therefore the production of tomato in a shade net house was not found to be economically feasible even with subsidy. The fractional logit regression model showed that the age of household, farm size, household income and access to subsidy were found to be significant factors influencing allocation of share of total farmland to protected cultivation. The high initial investment, high cost of planting materials and incidence of pests and diseases were the most important constraints in adoption of polyhouse cultivation. While, the shade net house cultivators expressed high initial investment, low price for the produce, difficulty in getting subsidy and high cost of transportation were the important constraints. Thus, it is suggested that the government support in the form of capital subsidy need to be strengthened further to enhance rate of adoption of protected cultivation and high value crops.

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